

# Sustainability Moments AT A GLANCE

Alcan Packaging seeks to foster a culture of sustainability across the organization. Our goal is to create awareness and engage every employee in an ongoing learning process on sustainability. This is why Alcan Packaging has created its Sustainability Moments campaign.

Everyday presents an opportunity to have a sustainability moment! Alcan Packaging has designed and created several activities to facilitate moments at the local level. A sustainability moment is a time for employees to reflect on the environmental, social and economic impacts of their activities both at work and in their everyday lives.

## *Having a sustainability moment*

A moment can take many forms. It could be a global effort by Alcan Packaging's 30,000 employees to participate in an international day, such as World Environment Day or World Day for Safety at Work. A moment could take place during a symbolic period for Alcan Packaging and its sites, such as celebrating key milestones, successes and achievements that were made possible through various sustainability initiatives. Or a moment could be as simple as organizing a round of the Alcan Packaging Sustainability Challenge game, improving recycling efforts in the lunch room, or volunteering to help a community organization.



World Environment Day at AP Westport (USA)

## *Alcan Packaging's First Sustainability Moment: June 5, 2009 – World Environment Day*

The first official Sustainability Moment took place on June 5, 2009 on World Environment Day. During that day and week, Alcan Packaging sites brought sustainability to the forefront. From bike-to-work initiatives and clean-up/landscaping activities, to conferences on sustainability and playing the Sustainability Challenge game, employees had a chance to learn more about sustainability, what it really means to the company, and how to develop a sustainable mindset both at work and at home.



World Environment Day at AP Saint-Maur (France)

### First "moment" at a glance

- 22 sites (18%) played Alcan Packaging's Sustainability Challenge game
- 38 (30%) sites organized activities



Alcan Packaging Sustainability Challenge Game